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the Republic of Kosovo

# INTERNATIONAL AGRIBUSINESS AND FOOD FAIR AGROKOS

**22nd Edition | 19 - 20 October 2022**

Prishtina, Kosovo

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Member

Expand through Agrokos

# INTERNATIONAL AGRIBUSINESS AND FOOD FAIR AGROKOS
# 22nd Edition | 19 - 20 October 2022
## Prishtina, Kosovo

**The International Agribusiness and Food Fair AGROKOS is an event that provides an optimal environment for all exhibitors to successfully promote their offers in a highly sought-after business environment.**

Utilizing the geographic location in the center of the Balkans as well as the extensive network available at AGROKOS, the fair has become a key traditional and trade event continuously contributing to further development of the local and international manufacturing chain in the agribusiness sector. At the same time, AGROKOS has become a cooperation bridge between the business cooperation with European countries and beyond.

With its 22nd edition happening on from 19 to 20 October 2022, at Emerald Hotel in Prishtina, Kosovo, AGROKOS will again serve as the focus of developments in the agricultural sector. Thanks to its international character, AGROKOS will contribute towards opening new markets, nurturing existing business relationships, strengthening the reputation of the region's agricultural products and services.

**THE ONLY BUSINESS PLATFORM FOR MATCHMAKING DURING 365 DAYS OF THE YEAR IN THE BALKANS**

## WHY EXHIBIT AT AGROKOS FAIR?

- Ideal opportunity for networking and expanding business effectively
- Exposure to a large number of professional visitors from across the region
- Face-to-face meetings, B2B, B2C and the ability of B2G meetings
- Opportunity to be informed with the latest innovations in the Agribusiness industry
- Broad media coverage throughout the fair
- Promoting your business in the fair catalog
- Direct sales and bid comparison
- Highlight your company by presenting at the conference room during parallel events at AGROKOS fair

## WHO WILL YOU MEET AT AGROKOS FAIR?

- Prestigious domestic and international companies
- Pavilions from different countries
- Professionals and consumers of BIO products and HALAL products
- Institutions from the field of Agriculture and Agronomy
- Experts and farmers
- Decision making individuals

# B2B PLATFORM SERVICE

Our 365 days of Business-to-Business support for our exhibitors is the best way to find your best potential business partner in Kosovo and our neighbor countries.

**All participating companies who subscribe within the deadline for upcoming 22nd Edition of International Agribusiness Fair "AGROKOS", from 19-20 October 2022 in Prishtina, will benefit from B2B service on a daily basis for a year-long free of charge.**

Benefits will be for the companies who book their booths **today** and use our support in getting more ideal business partners any time **tomorrow.**

# EXHIBITION PROGRAM 2022

## DRINKS

Water, coffee, tea, beers, wines, other alcoholic drinks and spirits

## FOOD PRODUCTS

Milk, chilled and fresh food, meat, seafood, fruits and vegetables, confectionary products, spices, etc.

## BIO PRODUCTS

## HALAL PRODUCTS

# INSTITUTIONS

Ministry of Agriculture, Institutions for Consumer Protection, Scientific Institutions for Agriculture, Certification Institutions, Faculty of Agriculture and Veterinary of the University of Pristina, etc..

# AGRICULTURE AND FARMING

Agro-inputs –seeds, fertilizers, pesticides, horticulture, greenhouse, farms, animals, food for animals, etc.

# LIGHT AND HEAVY MACHINERY FOR AGRICULTURE

- Food Processing Equipment & Technology: Packing, labeling, quality control and monitoring, cooling and heating, conserving and transporting, greenhouse, forest, irrigation and drainage, innovative tools
- Drinks Production Equipment & Technology: Filling, packing, labeling, quality control, monitoring systems, conserving & transportation, etc.
- Equipment & Technology for Gastronomy and Hotels

# PARALLEL ACTIVITIES

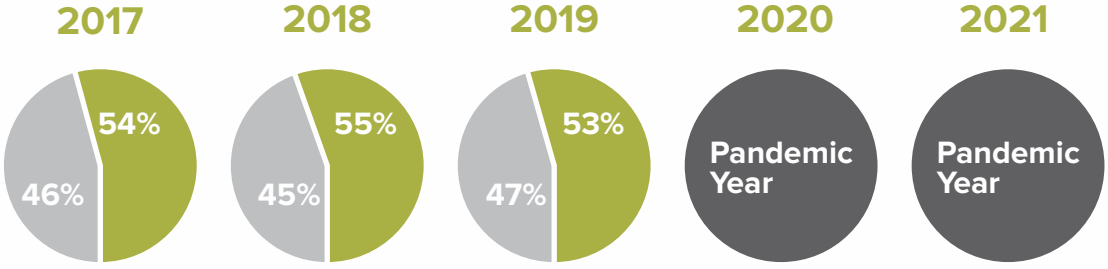
- Press conferences
- B2C, B2B and B2G meetings
- Possibility of matchmaking
- Professional and informative business events; seminars, workshops, conferences by professionals in the field of agriculture
- Best practices in doing business in Balkans
- Wine tasting
- Awards and certificates

# SUPPORTING INSTITUTIONS AND ORGANIZATIONS

- Local governance
- Ministry of Agriculture Forestry and Rural Development
- Ministry of Trade and Industry
- Faculty of Agriculture and Veterinary of the University of Pristina
- Investment and Enterprise Support Agencies
- Domestic and foreign Commerce Chambers
- Professional associations of producers

# STATISTICS FROM PREVIOUS EDITIONS OF AGROKOS FAIR

## EXHIBITORS




| EXPOKOS | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|---|---|---|---|---|
| Number of Exhibitors | 175 | 167 | 170 | / | / |
| Local Exhibitors | 46% | 45% | 47% | / | / |
| International Exhibitors | 54% | 55% | 53% | / | / |

# TESTIMONIALS

**Saša Djurić**
Company: “Big Dutchman”

“Firstly, I would like to emphasize that we have participated in the AGROKOS fair for three years in a row and here we are again. We think it is a great benefit for us to be here where we can be close to our market and to the very interested consumers.”

**Dardan Shala**
Company: “Uji DEA”

“We have participated in AGROKOS to introduce the quality of our products. We are very pleased with this fair, because you can make important contacts and it's a good possibility to expand your business.”

**Pero Vojnovic**
Company: “Pollino group”

“We have chosen to take part in this fair because the market has started to grow in Kosovo and our products are close to those of Kosovo. Also, we have already started doing business with some companies from Kosovo.”

**Lludimila Sheti**
Company: “Stela”

“Our participation in AGROKOS was very important to us, because we want to work with in Kosovo market. Aslo, we already are everywhere in the Albanian market and since we have started to export, we would want to be in the market of Kosova as well.”

**Marin Subo**
Holland Farming

“We chose to be present in this Fair for the possibility it offers to spread the market and to develop agriculture. We were present in almost all of these region’s fairs such as in Albania, Macedonia, Bosnia, Serbia, Bulgaria and now we are here in Kosova.”

**Shefki Syla**
Company: Ask Foods / Kosova

“It is the first time we participate in this fair because we are new in the market. We are very pleased with the number of visitors. Our goal was to present our products in front of customers, who especially today visited our stand massively.”

**Emir Pashiç**
Chamber of Economy of the Bosnian and Hercegovina Federation

It is my honor and pleasure to be here for the second time in your company, on behalf of Foreign Chamber of Bosnia and Hercegovina. This year we are here with five companies, and we are getting the best out of this Fair.

**Goran Trajkev**
Company: Kristal / Macedonia

“I am very satisfied with the attendance of the fair so far. For this, I sincerely thank organizers for the given opportunity. Also I can say that I am very satisfied with the large number of visitors and their curiosity for our products. Based on their interest and their business partners we have signed some agreements and very soon we will be present in Kosovo market with our products.”

**Georg W. Schenk**
Slow Food, International and Germany

“The fair is very well organized, very competent people I have seen here.”

**Rexhep Ilazi**
USAID

“The USAID American program for economic security, which operates in Serbia has the pleasure of presenting 8 companies from the food sector. The products come fully packaged. We are interested that this fair which is being held for the 9th time, to become a meeting point with the buyers from Kosovo, due to the short travel distance and cover the whole Kosovar market. Regarding the USAID, this is not the first time participating at this fair, it is the second time that we are coming as a group. The companies are all very satisfied. During these two days we made many agreements. Three new companied, which are not present at the market signed their agreements. Some other companies already have the distributors here, but want to show respect to their consumers and the Kosovar market with their presence at this fair.”

**Turker Sankardes**
Daf Kilit

“It is the first time we participate in this fair organized by CEO. Not to make a compliment, but I think the organization is very good; from the visual aspect, by the high number of participants, and what is very important, also by the high turnout of the visitors.”

# PHOTO GALLERY FROM PREVIOUS EDITIONS OF AGROKOS FAIR

AGROKOS
17-19
TETOR 2018

EDUCATIONAL FAIR
EXPO

"ORGANIKA
është një ombrellë
e prodhimit organ
Kosovë"

# FAIR GROUND PRISHTINA

**INDEX**

**Fair Ground Prishtina**

Total Exhibition Area = 20.000 m²
Total Indoor Area = 11.000 m²
Total Outdoor Area = 9.000 m²

**INDEX**

- Indoor exhibition halls
- Indoor montage exhibition halls
- Open exhibition area

# WHY SHOULD YOU EXHIBIT AT AGROKOS FAIR?

## Network Expansion

**A strong interaction between exhibitors and professional visitors – including decision-making level individuals.**

## B2B Services

**Find your best potential business partner in Kosovo and our neighbor countries through our B2B Services**

## Addressing topics of global impact

**Insights on Recycle, Enviromental and Safe & Security topics and their framing into today's business culture.**

## Paralel Activities

**Conferences, B2C, B2B, B2G, Seminars, Workshops, Business Consulting, Info Sessions,  etc.**

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