

## Post Show Report - International Fair AGROKOS 2022

**General information on AGROKOS 2022 Fair** 

Organizing company: CEO – Congress and Event Organization

Official opening: 19 October, at 11:00 Location: Palace of Youth, Prishtina Total space of the fair: 4500m

Origin of the exhibitors: Kosovo, Albania, Montenegro, Bosna and Hercegovina, Italy, Germany

**Total number of exhibitors: 157 Total number of visitors: 9850** 

**Profile of the visitors:** Professional and public **Official closing of the fair:** 20 October, at 18:00.



After a 2 year pause because of the Covid-19 pandemic, the 22<sup>nd</sup> edition of the international food and agrobusiness fair AGROKOS has returned expeditiously. AGROKOS focuses on an important sector for the Republic of Kosovo, as one of the sectors that promises potential for further development. That is why, this edition has been organized under the patronage of the Office of the Prime Minister of the Republic of Kosovo, under which 80% of the financial cost for the participation of local producers has been subsidized. The sectors that are covered in this fair are:

- Food products
- Drinks and beverages
- Agriculture, farming, and livestock farming
- Agriculture machinery

The 22<sup>nd</sup> edition of AGROKOS has gathered national pavilions from Bosna and Hercegovina, Italy, and Montenegro. Further it has also gathered pavilions of local producers, like Organika association with certified producers of organic products, and business members of the Association of Fruits and Vegetables Producers and Processers— PEPEKO. The municipality of Vushtrria also has participated through the Municipal Directorate of Agriculture together with local businesses of that area.









The opening of the fair has occurred in the presence of the First Deputy Prime Minister of the Republic of Kosovo, Mr. Besnik Bislimi, the Deputy Minister of the Republic of North Macedonia, Mr. Abdylshyqyr Abedini, the Minister of Agriculture, Forestry, and Rural Development in Kosovo, Mr. Faton Peci, the State Secretary in the Ministry of Economic Development and Tourism in Montenegro, Mr. Armend Milla and the President of the Economic Chamber of the Federation of Bosnia and Hercegovina, Mr. Mirsad Jasarspahic.





Additionally, the fair got much attention and visitors in Prishtina, and on the 2<sup>nd</sup> day was visited also by the Prime Minister of the Republic of Kosova, Mr. Albin Kurti, Minister of Industry, Entrepreneurship, and Trade, Ms. Rozeta Hajdari, and the Minister of Justice, Albulena Haxhiu.

After the closing of the first day of the fair a gala networking dinner was held for all the representatives of the exhibiting companies in AGROKOS and other influential individuals.



During the two days many presentations on significant topics for the agribusiniess sector were held. These presentations were held:

## Day 1:

- Topic: Evaluation and Reporting of the Strategy for Agriculture and Rural Development 2022-2028, delivered by the Head of Division for Monitoring in the Ministry of Agriculture, Forestry, and Rural Development, Mr. Lulzim Shamolli.
- Topic: Subsidies from the Ministry of Agriculture, Forestry, and Rural Development, delivered by the Director of the Department for Agriculture Policy, Mr. Isuf Cikaqi.

- Topic: Grants by the Ministry of Agriculture, Forestry, and Rural Development, delivered by the Head of Division for Programming and Coordination of Rural Development, Mr. Bajram Imeri.
- Topic: The role of the Agribusiness Faculty in the Development of Agriculture and Agri-industry, delivered by the professor of the University of Agrobusiness Haxhi Zeka in Peja, Mr. Nazmi Hasanaj.

## Day 2:

- Topic: Organika Association Objectives and Activities, delivered by the Association of Food Processers and Exporters of PPJD Organika, Mr. Faton Nagavci.
- Topic: Organic Agriculture in Kosovo, delivered by the Association of Food Processers and Exporters of PPJD Organika, Ms. Zana Lika.
- Topic: Export opportunities for processed food products in EU markets, delivered by the Association of Food Processers of Fruits and Vegetables PEPEKO, Mr. Hartim Gashi.
- Topic: Presentation of the Study of the Sector of the Processing of Fruits and Vegetables for 2021, delivered by the Association of Food Processers of Fruits and Vegetables – PEPEKO, Ms. Lindita Ibishi.
- Topic: The Importance of Certification with International Standards of Food Safety, delivered by the Association of Food Processers of Fruits and Vegetables PEPEKO, Ms. Zana Sahiti.



## Media Coverage:

- Epoka e Re
- FolDrejt
- Klan Kosova
- Bota Sot
- Zëri
- Kosova Post
- Nacionale

At the closing of the  $22^{nd}$  edition of AGROKOS participation certificates have been distributed to the exhibitors for recognizing their contribution to the fair.









AGROKOS 2023 on 19-20 October, will again be organized under the Patronage of the Government of the Republic of Kosovo and will gather pavilions from the Western Balkans region and the EU.