



AGROKOS
& Agritourism

25th
Edition

SUMMARY OF THE FOOD, BEVERAGE, AND AGROTOURISM FAIR – AGROKOS 2025



May 27 - 28, 2025

1 Tetori Hall, Prishtina



REPUBLIKA E KOSOVËS
MINISTRIA E INDUSTRIE,
NDËRMARRËSISË DHE TREGTISË

KOSOVO
INVESTMENT
AND ENTERPRISE
SUPPORT AGENCY **KIESA**

Organizer: CEO – Congress and Event Organization



The 25th jubilee edition of the International Fair of Agribusiness, Food, Beverages, and Agrotourism – AGROKOS & AGROTOURISM 2025 – concluded with outstanding success, reaffirming its status as the largest event of its kind in the Republic of Kosovo.

Held on May 27–28, 2025, at the "1 Tetori" Hall in Prishtina, this year's fair once again served as Kosovo's leading national event for cross-sector collaboration, rural innovation, and sustainable economic development.

Over the course of two days, thousands of visitors had the opportunity to experience a unique event where agriculture, agrotourism, and modern technology came together in the service of national growth and regional cooperation.



A key role in this edition was played by the Kosovo Investment and Enterprise Support Agency (KIESA), under the Ministry of Industry, Entrepreneurship, and Trade (MINT), which supported the participation of around 30 local producers. The primary goal of this support was to promote local products, encourage collaboration within the agricultural sector, and strengthen the development of agrotourism in Kosovo.

Agrokos është mbështetur nga



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This jubilee edition brought together participants from all links of the value chain — including farmers, food processors, rural tourism entrepreneurs, agricultural machinery companies, artisanal beverage producers, and both local and international institutions supporting the sector.

The fair proved to be the most important platform of the year for promoting local products, creating new export opportunities, empowering women entrepreneurs, and advancing sustainable models of rural tourism.

OPENING CEREMONY



The official opening of the 25th edition of the AGROKOS & AGROTOURISM 2025 International Fair was carried out by the Prime Minister of Kosovo, Mr. Albin Kurti, together with the Minister of Industry, Entrepreneurship and Trade, Ms. Rozeta Hajdari.

The fair is organized by the company CEO, and this year's edition was supported by KIESA, which facilitated the participation of around 30 local producers. The main objective of this support was to promote local products, encourage collaboration within the agricultural sector, and strengthen the development of agrotourism in Kosovo.



Mr. Albin Kurti
Prime Minister - Republic of Kosovo

For the first time, €300 million have been allocated to 120,000 farmers through grants and subsidies. Support for wheat has increased by 275%, and for organic farming by 500%. Irrigation systems have been rehabilitated for over 11,000 hectares, and in just four years, the amount of arable agricultural land has increased by 50% — from around 80,000 hectares to more than 120,000 hectares.

Domestic production and the competitiveness of our products in foreign markets have grown significantly. Since 2019, exports of tomatoes, vegetables, and preserved produce have multiplied. In livestock farming, we've allocated over €13 million for the construction of 93 new barns, the addition of over 2,000 cattle, and the purchase of dozens of tractors.

For the first time, state property worth millions of euros — previously illegally transferred — has been returned to public ownership. We have restored trust in the law, in justice, and in the protection of public assets. Each year, 30,000 farmers are direct beneficiaries of the Ministry's and the government's efforts.



Ms. Rozeta Hajdari
Minister of Industry, Entrepreneurship and Trade

Support from KIESA over the past three years has enabled the participation of around 500 businesses in promoting local products at international fairs — including 33 fairs in the food and beverage industry.

Creating connections between investors and micro, small, and medium enterprises, as well as startups full of untapped potential and creative ideas waiting to become reality, is an investment in Kosovo's bright future.

I encourage local entrepreneurs to participate in as many local and international fairs as possible, to build ties with businesses and investors from the diaspora and abroad, as an effective way to strengthen competitiveness and integrate into international value chains.

FAIR ATMOSPHERE AND BUSINESS INSIGHTS



Throughout the two days of the fair, the "1 Tetori" Hall was filled with vibrancy, energy, and a spirit of collaboration.

Visitors from across Kosovo and the region — including institutional representatives, business professionals, farmers, students, and everyday citizens — explored the booths to experience firsthand the wide range of products and services offered by exhibitors.

Each booth was a reflection of the agricultural richness and agrotourism potential of Kosovo and the region. **The presentations featured:**

➤ CERTIFIED ORGANIC PRODUCTS

➤ ARTISANAL BEVERAGES AND TRADITIONAL FOODS

➤ MODERN AGRICULTURAL MACHINERY AND TECHNOLOGIES

➤ FOOD PROCESSING AND PACKAGING SOLUTIONS

➤ OFFERS FOR RURAL TOURISM AND AUTHENTIC HOSPITALITY IN VILLAGE DESTINATIONS

The atmosphere was enriched with the distinct aromas of local products, tastings, live demonstrations of equipment, and interactive presentations by participating companies.

The fair evolved into a true B2B platform, facilitating meetings between producers, processors, service providers, and potential buyers — paving the way for new collaborations and commercial agreements.



PARALLEL ACTIVITIES



AGROKOS & AGROTOURISM 2025 was not merely an exhibition event — it also served as a vibrant laboratory of ideas and practical collaboration, thanks to a wide array of panels and activities held over the course of the two-day fair.

Discussion Panels

Panel: Agrotourism Development as a Driver of Local Economies

With participation from representatives of the Government of Kosovo, international organizations, chambers of commerce, and rural tourism operators, this panel explored agrotourism's potential to create jobs, empower women in entrepreneurship, and preserve cultural heritage through rural tourism.

Panel: Innovation in Agribusiness and Digital Transformation

Representatives from agricultural technology companies showcased the latest solutions for modern mechanization, digital farm monitoring, and sustainable agricultural practices.

Presentations and Projects

Presentation: Scholarship and Training Opportunities for Rural Entrepreneurs

Programs supported by international donors and local institutions were presented, offering scholarships and training to youth and women engaged in agribusiness and agrotourism.

Launch of New Rural Development Projects

The fair also served as a platform to promote new projects aimed at farm modernization, the creation of rural tourism welcome centers, and the strengthening of value chains for agricultural products.

EXHIBITOR EXPERIENCES AT AGROKOS



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The first impressions from day one have been very positive. There was a good number of visitors, and we met with representatives of several companies we've been collaborating with for years, both from Croatia and Italy.

Mr. Hasan Abazi
AgroFierence

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We've decided to grow together with all businesses, considering that the AGROKOS fair is a golden opportunity for the development of new businesses like ours in the market. We saw it as a chance to expand through AGROKOS.

Besimi Commerce

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We came to the fair to showcase our products, and naturally, we're hoping to establish new contacts with potential buyers.

Mr. Lavdim Leka
Bio Go Healthy

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We came to the fair to present our brand — a proudly Albanian brand that is produced in various countries around the world, following European standards.

Ms. Emanuela Hykollari
Inda

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We had planned to participate in this fair two or three years ago, but we felt this was the right moment. We see the Kosovo and Albanian markets as having great potential, and we're here to build connections.

Mr. Milos Mlitch
Cimbria

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The AGROKOS fair is a great opportunity for us as a faculty — and for our students — to connect with different businesses, exchange experiences, and translate their theoretical knowledge and classroom learning into practical applications.

Ms. Fatime Rexhepi-Berisha
Faculty of Agriculture and Veterinary – UP

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This fair is a great opportunity for us as a business to present our products and also to engage with other businesses here, representing their products and forming collaborations with them.

Ms. Fitore Ukiqi

Gambini

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The AGROKOS fair enables collaboration, visibility of our products, and helps us connect with various distributors and partners. This is our third time participating — in the past two years, we’ve built solid partnerships.

Ms. Erblina Avdijaj

Bliff Organic

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The reason we’re at this fair is that it gives us the opportunity to connect with both local and international businesses. Even in the early morning, we’ve already made several new contacts and we hope to collaborate with them in the future.

Mr. Leonard Lolluni

Juniku SH.PK.

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We decided to present our products at the fair in order to establish connections with new clients, get to know people and potential customers — and hopefully, turn them into loyal clients in the future.

Mr. Don Krasniqi

Kantina Zana

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This isn’t our first time participating in the fair — we’ve taken part in many different fairs, and the main reason is to showcase the new products we’ve launched this year directly to our customers.

Mr. Dervi Llukhaxhaj

Lajthiza

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From this fair, we hope to meet investors, various companies, and people with whom we can collaborate in the future.

Mr. Diellor Berisha

Liri

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We are mainly showcasing our products to visitors, which have already earned the title of market leader locally. We’re hoping to connect with new contacts and lots of visitors, to ensure strong presentation and maintain close relationships with our Farmisa product clients.

Mr. Blend Broqi

M&Silloi

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At this fair, we presented products that primarily serve the manufacturing industry — used for packaging, labeling, and fulfilling all required standards, especially for exporting products from Kosovo. We’re looking to form new business connections not just with visitors, but also with other participating companies.

Mr. Ilirjan Miftari

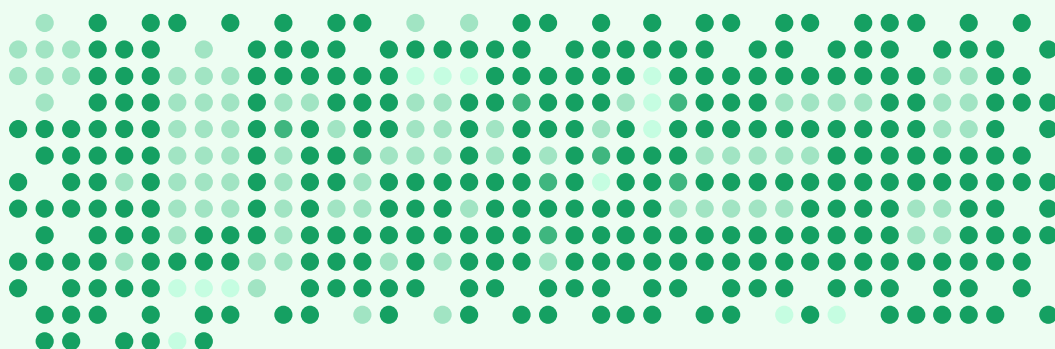
Solvit SH.PK.

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STATISTICS

AGROKOS & AGROTOURISM 2025

The 25th edition of the fair once again confirmed its vital role as the largest platform for regional and international cooperation in the agribusiness and rural tourism sectors.



• **164** **Total Exhibitors**
Participating companies

• **132**
Local Exhibitors

• **32**
International Exhibitors

• **26**
Co-exhibiting Companies

International Presence

Representatives from over 10 countries, including: Kosovo, Albania, North Macedonia, Montenegro, Greece, Croatia, Bulgaria, Turkey, Slovenia, Germany, Italy, and others.



Visitor Profile and Origin

The fair welcomed thousands of visitors from Kosovo and the region, including representatives from businesses, public institutions, international organizations, and numerous interested citizens, reflecting the event's strong local and regional character.





**Sectors represented by exhibiting companies
at the Agrokos and Agrotourism Fair**

Food and
beverage
producers

Agricultural
product
processors

Manufacturers of
agricultural machinery
and equipment

Rural tourism and
agrotourism operators

Providers of agricultural
technology and services





CLOSING REMARKS

AGROKOS & AGROTOURISM 2025 was more than just a fair - it was a space of collaboration, innovation, and inspiration for all those who believe in the future of agriculture and rural tourism in Kosovo and the region.

This jubilee edition proved that when hard work, vision, and dedication come together, new opportunities are created for economic development, export growth, and social well-being. Thanks to the contribution of all participants — exhibitors, visitors, institutions, and fair partners — AGROKOS remains a success story that will continue to grow and evolve year after year.



AGROKOS
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See you at the 26th edition
of AGROKOS & Tourism 2026
Fair of Food, Beverages, Agribusiness, and Agrotourism

May 27 - 28, 2026

Prishtina - Kosova

CEO - Congress and Event Organization

Mob: +383 44 629 916 | Mob: +383 46 444 420
Address: Str. Emrush Miftari nr.14 - Velani, 10000 Prishtinë, Kosovë
info@ceokos.com | www.ceokos.com