



Advertisement Form for CEO Exhibition

Authorized by Signature

COMPANY OR PUBLIC INSTITUTIONS NAME	<input type="text"/>	WEB ADDRESS	<input type="text"/>
MAIN ADDRESS	<input type="text"/>	SECTOR	<input type="text"/>
CITY	<input type="text"/>	MAIN PRODUCTS/SERVICES	<input type="text"/>
COUNTRY	<input type="text"/>	CONTACT PERSON FOR ADVERTISEMENT NAME AND SURNAME	<input type="text"/>
PHONE (COUNTRY CODE, AREA CODE AND NUMBER)	<input type="text"/>	POSITION IN THE COMPANY/INSTITUTION	<input type="text"/>
FAX	<input type="text"/>	EMAIL	<input type="text"/>
MOBILE PHONE NUMBER (IF AVAILABLE)	<input type="text"/>	PHONE (COUNTRY CODE, AREA CODE AND NUMBER)	<input type="text"/>
EMAIL ADDRESS	<input type="text"/>	FAX NUMBER	<input type="text"/>

WHY ADVERTISE AT OUR EXHIBITION?

Advertising at these events will highlight your position as a key industry leader.

- Use this opportunity to market your project. Benefit from the network of public and private projects.
- Logo exposure opportunities before, during and after the event.
- Take a leadership position in the future real estate and financial market.
- Excellent opportunity to see multiple projects and financial services under one roof before making your buying decisions.
- Networking with carefully selected visitors with buying authority.
- Benefit from global media coverage.
- Benefit from the large number of visitors.



1. EXHIBITION CATALOGUE

Take the opportunity to advertise in the exhibition catalogue. 40 000 copies of the exhibition catalogue will be printed and distributed among exhibition visitors, exhibitors, press and conference participants. The catalogue will be produced in A4 portrait format with full colour pages.



SIZE	DIMENSION	PRICE	NUMBER OF PAGES ORDERED
	Height x Width (mm)		
Full page	dim: 297 x 210 mm	€ 1.800	
1/2 page vertical	dim: 297 x 103 mm	€ 1.000	
1/2 page horizontal	dim: 148x210 mm	€ 1.000	
2-page spread	dim: 297x420 mm	€ 2.000	
Cover pages inside	dim: 297x210 mm	€ 3.000	
Page 4, back cover	dim: 297x210 mm	€ 4.000	

Artwork deadline - one month before the fair.

Preferable format EPS, TIFF or PDF with min 300dpi colours as per euro scale CMYK.

Advertisements for the cover pages are accepted on a first come, first served basis.

NOTE: The above prices are for advertisements with print-ready graphics.



1A. EXHIBITION BAG PROMOTION



Your logo will appear on the exhibition bags. Each visitor is free to take an exhibition bag and move with it through the exhibition venue and on to his final destination. 20,000 bags will be produced. Your logo and website address or any other slogan should be no bigger than 105x148mm or A6 format € 3,000



1B. EXHIBITION LANYARDS (1 EXCLUSIVE SPONSOR ONLY) € 5.000



Upon registering, visitors to Exhibition receive a lanyard. By displaying their company logo on the lanyards, the sponsor is both in sight and in the minds of all visitors at all times. 20,000 pieces with Exhibition logo as co-branding.



2. WEB ADVERTISING



Increase your company's exposure through website advertisement. We offer you a range of banners on our website enabling visitors to click through directly to your own site.

Banner 1, 120 x 140 px: € 1,850, prices are for 60 days

Banner 2, 120 x 240 px: € 2,250, prices are for 60 days

3. NEWSLETTERS



Advertising in the Exhibition newsletter is a convenient, affordable way to bring your message to the business and government community worldwide. It's a cost-effective way to reach a highly-targeted audience. Our newsletter goes out to around 100,000 subscribers each month. You can order a variety of advertisement packages such as:

- 3A.** One month newsletter advertisement – € 1,200
Three months newsletter advertisement – € 2,200
Six months newsletter advertisement – € 3,400

Your advertisement text should not be longer than 180 characters plus your logo.

4. AT THE EXHIBITION VENUE



Advertising at the Press Centre

Exhibition is offering a press service for your company/institution. During the show you have the opportunity to promote your message through literature in the press centre which is the central contact point for journalists and other media representatives.

Press Box at the Press Centre

You are recommended to bring your material directly to the press centre one day before the exhibition starts.

Please note that you are responsible for checking your box from time to time and refilling it with your literature as necessary.

Cost of having your Press Box at the press center for 3 days is € 490.





4A.BROCHURE HOLDER AT VISITOR REGISTRATION



One brochure holder will be at your disposal at the visitor registration desk. This is an opportunity to display your promotional information.

€ 1,500 price includes rent of brochure holder and business space. Please note that you are responsible for checking your brochure holder from time to time and refilling it with your promotional material as necessary.



4B.YOUR BAGS AT THE MAIN ENTRANCE TO THE EXHIBITION



Please note that you are responsible for checking your bags from time to time and replacing as necessary. Bags are produced by your company. Only one company's bags will be presented.

Renting space for one day is € 1,500.
 Renting space for two days is € 2,000.
 Renting space for three days is € 3,000.



4C. ADVERTISING ON THE FLOOR OF THE EXHIBITION HALL



These advertisements will be placed in the hallways (in the form of adhesives on the walking surface) and will be in the shape of an arrow showing the way to your stand. The minimum number of advertisements per company is 5 stickers. Dimensions: max. 100 cm width x 60 cm length.

Price: For 5 pieces – € 2.500
 10 pieces – € 4.500

NOTE: The above prices cover the advertising space only. Your company or institution is responsible for the production of stickers.



4D.POSTERS/BANNERS IN THE HALL



Sq/m price of your banner – € 1,800.00

Our banner is _____ m² big

Date

Place

Signature



Congress & Event Organization

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