



Post Show Report – EXPOKOS 2022

After a break of two years, and all the challenges and obstacles of the pandemic, we managed to organize the 21st Edition of the EXPOKOS International Fair. This year, under the patronage of the Prime Minister of the Republic of Kosovo, it was once again proven that EXPOKOS is the most important event in the Western Balkans for businesses in the construction, energy, machinery, safety, and security sectors.

Alongside businesses in these sectors who attended as exhibitors, we were also very pleased to have the participation of the University of Prishtina's Architecture Faculty. The faculty presented its students' projects, the curriculum that it offers and the services that it provides as an institution.

The fair was opened by the Deputy Prime Minister of the Republic of Kosovo, Mr. Besnik Bislimi, who emphasized how the government is working every day to create an environment to attract foreign investments.



The government also offered direct support for local businesses who have ambitions to expand in the Balkans, through their financial support for a producer pavilion. By participating in EXPOKOS, local companies had the opportunity to meet foreign companies and visitors with whom some agreements have already been signed on cooperation and expansion of businesses into German-speaking countries.

In his speech, Mr. Bislimi also confirmed that future editions of EXPOKOS will again be organized in cooperation with the Government of the Republic of Kosovo.

After the Deputy Prime Minister, the Minister for the Economy – Ms. Artane Rizvanolli – gave a speech where she unfolded the government strategy and plans regarding the energy sector for 2022-2030. She stressed the focus on attracting foreign investments to develop renewable energy.



The impact of attracting new investors will be positive in many ways and will lead to the participation of more exhibitors from the renewable energy sector in future editions of EXPOKOS which will also help to increase public awareness about this important sector.

The Minister for Industry, Entrepreneurship and Trade, Ms. Rozeta Hajdari, didn't miss the chance to promote the advantages of doing business in Kosovo, giving a speech where she set out Kosovo's advantages such as competitive wages, high production quality, competitive prices and government support for companies who decide to relocate at least a part of their production sector to Kosovo. The Minister also made one-to-one visits to speak with foreign exhibitors at the fair.



EXPOKOS 2022 in numbers Statistics from 21st Edition

Exhibitor Information:

Number of local exhibitors: **145**

Number of foreign exhibitors: **112**

Additional represented companies: **13**

Total Number of Exhibitors: **270**

Origin of exhibitor companies: **Albania, Austria, Italy, Germany, Belgium, Netherlands, North Macedonia, Kosovo, Montenegro, Croatia, Slovenia, Serbia, Greece and Turkey.**

Local visitor Information

Trade Visitors: **13,500**

General Visitors: **2300**

Total Local Visitors: **15,800**

Foreign Visitor Information:

Trade Visitors: **2800**

General Visitors: **120**

Total Foreign Visitors: **2920**

Visitor Origins: Albania, North Macedonia, Kosovo, Montenegro, Croatia, Slovenia, Serbia, Greece, Turkey, Italy, Germany, Czech Republic, and Hungary.

EXPOKOS in the Media

EXPOKOS 2022 attracted a lot of attention from the media which covered developments before, during and after the event.

The event was covered by national television and three major private media as well as by specialized economic media such as Buletini Ekonomik and Ekonomia Online.

Testimonials:

Mr. Besnik Bislimi, First Deputy Prime Minister of Republic of Kosovo: “For me, it is an immense pleasure to inaugurate the 21st Edition of EXPOKOS, which is the most important event in Kosovo and even in the Western Balkans. With this event, Kosovo has been put in the international schedule of business events.”

Ms. Artane Rizvanolli, Minister for the Economy: “It is a pleasure for me to be here today, to see closely market developments, challenges, and successes. Today I will meet companies here in person, in order to understand better their activity and to inform them about government activities, which may help them in their business endeavors.”

Ms. Rozeta Hajdari, Minister for Industry, Entrepreneurship and Trade: “I am very happy to be here today together with my colleagues, because it is important that Kosovo is hosting an event where foreign countries take part.”

Mr. Mariano Anthony Davies, Chairman, British Chamber of Commerce in Kosovo: “We’ve been following this particular event for many years now, and it is enormous honor for BCKK to be here. We are committed towards increasing business growth, both inward and outward, and to use Kosovo as a hub for the region.”

Mr. Marco Locati, Beck & Heun – Germany: “We are having a great experience and enjoying these two days of the fair, we have made a lot of contacts with companies interested in our products such as window producers, designers, engineers, and construction companies. After the fair, we are going to meet one of those companies and it is expected that we sign a deal for cooperation.”

Mr. Alessandro Zanin, NCB International – Italy: “We have decided to participate as an exhibitor at EXPOKOS in order to promote our products in Kosovo market and find a distributor here. Until now, we have had many contacts which can help us achieve our goals. Besides, we have found a supplier for our company needs in here as well.”

Ms. Gladina Geshi, Lhyra Balkan – Italy: “Our objective is to expand through EXPOKOS in Europe and Balkans as much as we possibly can by creating contacts with companies and other visitors here at the fair.”

Mr. Armend Demolli, BRICKOS: “Our main goal is to increase brand awareness and promote it not only in Kosovo but in the region as well. An event like EXPOKOS, organized professionally which is being visited by the whole region, helps us achieve our goals”

Mrs. Arta Januzi Cana, Faculty of Architecture – University of Prishtina: “EXPOKOS provides a great opportunity for us to present our faculty and create contacts with companies in the sectors of construction technology and architecture. It serves as a meeting point for our students and the work that awaits them after finishing the studies”

Mr. Drilon Brahimi, MONTING: “We have decided to participate in EXPOKOS with the purpose of finding new markets in Kosovo and abroad. Based on visits that we had from local and international clients, our expectations are a high. We have made a lot of contacts with local and international visitors for whom we will provide products and services in the future.”

EXPOKOS2022 through images

